



Annual Report 2008-2009





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# Message from the Chairman

On behalf of the Board I am pleased to present the Annual Report for Planet Ark Environmental Foundation for the past financial year 2008/09.

Despite the inevitable challenges of the Global Financial Crisis the Foundation successfully delivered its program of environmental campaigns and information services, and is in a sound financial position. Progress and results in all key areas of activities are outlined in the CEO's Report.

The Foundation continued the process of governance and operational restructure embarked on last year, with two major milestone events.

Of crucial importance in broadening future funding options for its important environment work, the Foundation has been granted Direct Gift Recipient Status by the appropriate departments of the Federal Government. Direct Gift Recipient status means that funds donated to Planet Ark are tax deductible. This makes the Foundation a more attractive partner for many corporate and charitable foundations, and individuals. Achieving DGR status was made possible by the overhaul of governance undertaken in the previous year.

The second significant event was the reorganisation of the commercial products and services division (Planet Ark Environmental Solutions Pty Ltd), including the divestment of a business. This has allowed the organisation to focus on its primary role of environmental campaigning and provision of information resources to Australians. It followed last year's Board review of strategy.

The strategic importance, and benefits, of these two developments will become increasingly obvious in the years to come.

Jon Dee, one of the Founders of the organisation, left the Board during the financial year. The Board wishes to acknowledge Jon's considerable contribution to the organisation.

During the period under review, Prof Mike Archer resigned as a Director and the Board would like to record its appreciation for his contribution.

Soon after the period under review, Dr Andrew Johnson joined the Board as a Non Executive Director. Dr Johnson is a Group Executive - Environment at the CSIRO, and as a member of the CSIRO Executive Team. He contributes significantly to the oversight of a \$1 billion R&D program including work on water, land, climate, biodiversity, urban sustainability and resource management.

Financially it was a difficult year for all in the not-for-profit sector and Planet Ark was no exception. I therefore thank those partners who continued with their financial support. I also commend the commitment of partners who helped in the delivery of our programs, particularly local government and other environmental groups who despite their own financial problems remained committed to the environment. (A full list of partners is on page 20).

Importantly the work of the Foundation would not be possible without the focus and energy of our CEO, Sean Barrett, and our staff and management. On behalf of the Board I express our appreciation of their dedication and hard work in delivering tangible environmental benefits to the Australian community with fewer resources.



Gillian Turner

# Message from the CEO

Once again we judge our performance under three headings: Environmental achievement, Reputation, and Financial stability.

## ENVIRONMENTAL ACHIEVEMENT

Planet Ark's activities can be broadly divided into two categories: Campaigns; and Information Programs and Services.

### Campaigns

Each of our campaigns is covered in detail within this report. In most instances our campaigns have practical and measurable outcomes. This year's National Tree Day for example saw 1.6 million trees and shrubs planted which brings to more than 12 million the number of plants put in the ground over the years by this campaign. The Cartridges 4 Planet Ark program recycled 2.7 million units which would otherwise have gone to landfill with potential damaging pollution consequences.

We analyse the environmental impact of our programs. This process showed that our long-running and popular Cards 4 Planet Ark campaign, which encouraged people to recycle Christmas cards, was potentially impacting negatively on the environment. The program was begun more than decade ago as an awareness-raising exercise. Now with kerbside recycling almost universally available in Australia, cards can be recycled with household materials. The energy expended having a separate collection and transport system for cards was counter-productive. We therefore retired the Cards 4 Planet Ark campaign in the 2008/09 year and replaced it temporarily with a Festive Recycling campaign.

Another long-running campaign to combat the use and abuse of plastic bags continues and there was a major step forward during the year with the banning of single-use plastic bags from shops in South Australia.

### Information Programs and Services

Our information services provide large numbers of Australians with practical advice. There were over 1.3 million visits to our Recycling Near You web site which is the premier source of advice on recycling in Australia.

Not only do our information services provide practical information but they are a source of valuable information on trends in the community. Data from RNY was provided to policymakers in government to help in the formulation of the National Waste Strategy. What the analysis showed was proof that disposal of electronic goods is one of the biggest challenges facing Australian households.

Our World Environment News service provides daily summaries of articles on environment issues. It received 1,746,509 million visits during the year. The service was upgraded during the year.



## REPUTATION

Continuing longitudinal research conducted by Mobium as part of its Lohas annual survey again found Planet Ark was one of the top 10 “trust brands” in 2008/09. Work by Pollinate research also produced evidence of a positive regard for Planet Ark and its work.

Planet Ark was chosen by the prestigious Carbon Trust in the UK to be its partner in Australia for the introduction of Carbon Product Labelling. Everything we produce and use has a carbon footprint. The Carbon Reduction Label is a rigorous measure of a product or service’s carbon footprint along with a public commitment to reduce it every 2 years.

The Carbon Reduction Label was developed by the Carbon Trust in the UK and has successfully operated since March 2007 and now has more than 2,500 individual product lines. They have worked with many internationally recognised brands including PepsiCo (Tropicana, Walkers and Quaker), Tesco, Coca Cola, Danone, and Kimberly



*Products in the UK that already use the Carbon Reduction Label*

Clark as well as many local brands. The Carbon Reduction Label helps consumers choose brands that are actively trying to lower their impact on the environment, and allows businesses that independently verify the carbon footprints of their products, to communicate their carbon reduction commitment to their customers through an easy-to-understand label that appears on a product’s packaging and other marketing material. We agree with the findings earlier of the UK Parliamentary Environmental Audit Committee that stated, “Given the challenge we face in decarbonising the economy, the Committee believes carbon labelling may prove the single most important environmental measure in promoting behavioural change at home, at work and in business.”

Sydney City Council chose Planet Ark to be its official charity partner for the annual New Year’s Eve fireworks celebrations. This honour gave us a platform to promote our work and we launched a Green Resolutions program which provides people with suggestions on improving their environmental performance throughout the year.

## FINANCIAL STABILITY

The organisation finished the year with a deficit of \$181,035. This was largely due to a fall in sponsorship revenues which was triggered by the global financial crisis. However, no programs were curtailed.

During the year the Aware brand of washing powder was sold to Austech. This was a decision which had been made in the previous financial year as part of a strategic review. The rationale for ownership of a brand of washing powder was to demonstrate that an environmentally safe product could be manufactured and marketed successfully. Having proven this point it was felt that the environmental aim had been achieved and Planet Ark could now withdraw and focus its attention elsewhere. The proceeds of the sale gives the organisation reserves which it has not had in the past.

## ACKNOWLEDGEMENTS

Planet Ark works collaboratively with a wide range of organisation such as other environmental groups, and councils without whom many of our campaigns and programs could not succeed. Our work is funded by partnerships with business which is also essential. A full list of our supporting partners is at page 20.

And finally, I commend to you the staff who continue to put heart and soul into their work.



Sean Barrett

CEO



*Planet Ark logo projected onto the Sydney Harbour Bridge pylons on New Year's Eve 2008  
Courtesy: City of Sydney*

# About Planet Ark

Planet Ark is an Australian not-for-profit environmental foundation, established in August 1992.

## Mission Statement

Planet Ark Environmental Foundation aims to work with people and business to teach them the simple ways in which they can reduce their impact on the planet, at home, at work and in the community.

## Objectives

- To protect and enhance the natural environment.
- To motivate and assist individuals and businesses to make simple and positive changes to their attitudes and actions in ways which will contribute to protecting and enhancing the natural environment.
- To educate individuals and businesses to be aware of their impact on the natural world.
- To protect the planet's ability to sustain life.
- To work alongside and with businesses in order to bring about positive environmental change.

## About Planet Ark's Work

### *Planet Ark is unashamedly populist!*

We try to keep our environmental campaigns as positive as possible. In short, we define ourselves by what we are for rather than what we are against. This approach has struck a strong chord with the Australian public, many of whom have joined in our environmental campaigns.

### *Planet Ark is non-political*

We won't tell you who to vote for or align ourselves with any political party. We endeavour to work with whichever government is in office to bring about environmental change.

### *Planet Ark is non-confrontational*

Planet Ark does not protest or hold demonstrations. Instead we aim to appeal to the general public who perhaps feel uncomfortable protesting, but none the less still want to help the environment.

### *Planet Ark is a not-for-profit organisation*

Planet Ark is largely funded by corporate sponsorship. We work in partnership with businesses and organisations that want to help us in bringing about real environmental change. We are also funded through the sales of a range of environmentally responsible products.

### *How we Achieve Outcomes for a Better Environment*

Even though Planet Ark has no mass-membership base, we have thousands of volunteers on call in communities all around Australia. Backed up by extensive support from the media, we reach ordinary members of the public, encouraging them to bring about environmental change in their day-to-day lives.

Much of our work is carried out at the local community level via partnerships with councils, community groups and retail outlets. In fact, it's the vital support from these partnerships that helps Planet Ark achieve its environmental aims.

# Campaigns



## *National Tree Day*

National Tree Day 2008 saw 312,000 volunteers plant over 1.6 million trees, shrubs and grasses at 3,500 sites across Australia.

Schools Tree Day involved approximately 2,100 schools around Australia. One of the objectives of the program is to give children a hands-on environmental experience in the belief that this will encourage involvement in adulthood.

The theme for National Tree Day in 2008 was "Get Growing". The "Get Growing!" theme was a call to action with many levels of interpretation: Planting; growing one's environmental knowledge; growth of community involvement. This theme was emphasised in all our media communications, on the website and in the collateral. Once again, we had the support of a number of high-profile celebrities to help communicate our message including Jamie Durie, Shelley Craft and Ranger Stacey.

A number of new initiatives commenced for National Tree Day in 2008. These were:

- a) a redesigned website which saw a 49% increase in the number of visitors to the site which totalled 288,000;
- b) curriculum related educational resources for primary school teachers;
- c) redeveloped collateral with a fresh and modern feel; and
- d) a partnership with NineMSN which contributed approximately \$1M worth of complimentary advertising to the campaign.



*Volunteers at 2008 National Tree Day Sydney media site*

National Tree Day is a community event focussing on the environment. It brings together individuals, service clubs such as Lions, conservation groups such as Trees For Life, and Greening Australia, Councils large and small. The success of National Tree Day is due to the involvement and co-operation of all these people and organisations.

Toyota Motor Corporation and AMP Foundation were major sponsors of National Tree Day in 2008.



## *National Recycling Week*

The overall aim of National Recycling Week 2008 (NRW08) was:

'To increase the environmental benefits, including greater tonnage, and less contamination, of kerbside, industrial and alternative recycling programs.'

Planet Ark sought to achieve this with four specific objectives:

### **1. Increase awareness of kerbside contamination**

To achieve this we developed a series of resources encouraging residents to leave plastic bags, a major form of contamination, out of their kerbside recycling. The resources included a poster, web information, radio and TV Community Service Announcement. Recycling workers from the campaign's Major Sponsor, Visy, presented these resources and explained why plastic bags were such a problem.

### **2. To promote community reuse and recycling initiatives**

Recycling is the third stage on the Reduce Re-use Recycle waste reduction hierarchy. For the first time NRW08 saw Planet Ark introduce a range of activities to encourage people to re-use items. We developed a range of resources for individuals and groups to host their own Swap Parties. Furthermore, we co-hosted a public place Swap Party with the City of Sydney in Martin Place. This event was hugely successful and has served as a model for numerous Swap Parties as part of NRW09.

### **3. To increase access to recycling information through the RecyclingNearYou and Recycling Week websites and the National recycling Hotline.**

Recycling is an ever changing and evolving industry. NRW provides a unique opportunity to direct people to up-to-date information. In the months leading up to and following NRW we had 62,000 visits to the NRW website. In the weeks preceding, during and following NRW, the RecyclingNearYou website received more than 83,000 visits and there were 568 enquiries to the National Recycling Hotline.

### **4. To increase the number of businesses recycling.**

NRW08 saw Planet Ark focus on increasing business recycling for the first time. We developed a range of resources to encourage businesses to participate in NRW. We also worked with Pollinate, the research company, to develop a survey and report titled 'Make Recycling Your Business – Barriers and opportunities for Recycling in Small to Medium Businesses.' Business activities and resources developed for NRW08 have become a central feature of NRW09.



*VISY workers appeared in the TV CSA and promotional photos.*

NRW08 saw Planet Ark continue to assist councils to provide information and education to their residents with more than 145 councils hosting events during the week. The resources developed by Planet Ark received exceptionally high praise from councils. Furthermore, we refocused the campaign to promote greater re-use and to engage businesses.

We gratefully acknowledge the support of the campaign's Major Sponsor Visy and its Associate Sponsors the Aluminium Can Group, Bartercard, the 'Cartridges 4 Planet Ark' program and the Publishers National Environment Bureau.



*City of Sydney Lord Mayor Clover Moore MP, swapped one of her chokers for a pair of red high heels at the Martin Place Swap Party during National Recycling Week 2008.*



## *Festive Recycling*

Due to the near universal access to kerbside paper and cardboard recycling Planet Ark and Australia Post decided to replace the 'Cards 4 Planet Ark' campaign with a broader campaign focusing on the festive season spanning Christmas, New Year and Australia Day. This Festive Recycling campaign provided information and resources encouraging people to reduce waste and recycle correctly over this period of higher than average consumption.

A central element of the campaign was a recycling bin sticker, distributed through Australia Post outlets from Boxing Day. The sticker allowed residents to address their bin as well as providing referral details to the RecyclingNearYou website and the National Recycling Hotline. In total 190,000 stickers were distributed.

The campaign had a high media presence with at least 567 screenings of the TV CSA and 241 airings of the radio CSA and extensive coverage in the print media.

The Recycling Bin Stickers and positive waste reduction and recycling message were an effective way to transition from the 'Cards 4 Planet Ark' campaign to a wider environmental campaign.

*190,000 Recycling Bin Stickers were distributed as part of the campaign*



# CARTRIDGES **4** PLANET ARK

## *Cartridges 4 Planet Ark*

'Cartridges 4 Planet Ark' (C4PA) is an ongoing landfill diversion campaign for all types of print consumables. The program was established in 2003 and during the 12 months under review diverted 2.7million cartridges from landfill.

In April 2009 Planet Ark launched a new promotional campaign. This campaign focused on the products made from recycled printer cartridges including the steel in a fridge, the ink in a pen, a park bench and a ruler. For the first time the C4PA campaign had a stand-alone website and resources tailored to workplaces to encourage greater returns.

C4PA is an effective example of a voluntary extended-producer-responsibility program. During this year we continued to work with the original equipment manufacturers Brother, Canon, Epson, HP, Konica Minolta, Lexmark and Panasonic. At the end of the campaign year (March 2009) Panasonic and HP withdrew from full participation in the program but have continued to cover the costs of their cartridges collected through the program. We continued to work with Close the Loop as the collection and recycling partner. More than 30,000 workplaces and Australia Post, Harvey Norman, Dick Smith, Tandy and OfficeWorks stores continued to collect and return cartridges.

*Downloadable workplace poster to promote the 'Cartridges 4 Planet Ark' collection program*

**CARTRIDGES **4**  
PLANET ARK**

This ruler...  
This park bench...  
The ink in this pen...  
And the steel in this fridge...

**ALL CAME FROM PRINTER CARTRIDGES**

To give your used inkjet and laser cartridges another life drop them in our collection box

Boxes are located...

For more information visit [Cartridges4PlanetArk.org](http://Cartridges4PlanetArk.org) or call 1800 94 94 93

Participating Manufacturers - Taking responsibility for the cartridges we produce

Brother Canon EPSON Lexmark



## **PaperCutz**

'PaperCutz 4 Planet Ark' aims to cut down paper, not trees, by reducing the amount of paper produced and wasted in printed communications that can be delivered electronically.

On average, each tonne of paper removed from commercial correspondence saves\*:

- 18 trees
- 67,500 litres of water
- 9,500 kWh of power
- 3,300 kg of greenhouse gas emissions (CO<sub>2</sub> equivalent or CO<sub>2</sub>e)

'PaperCutz 4 Planet Ark' reduces these environmental impacts by working with financial institutions that provide their customers with options for receipt of online communications, and encourages customers to make the switch.

The campaign was developed from a successful pilot program conducted with Colonial First State, Australia's largest fund manager, beginning in April 2007.

Since 2007, over 170,000 of Colonial First State's customers have switched to online receipt of information, saving more than 90 tonnes of paper.

As part of their broader sustainability initiatives, Colonial First State now save over \$4 million in production, distribution and power costs each year. For every customer that switches to electronic receipt of communications through 'PaperCutz 4 Planet Ark' Colonial First State have made a \$2 donation to Planet Ark's environmental campaigns and information services.

'PaperCutz 4 Planet Ark' presents a win-win situation in helping businesses to achieve impressive cost and environmental savings that contribute directly to their triple bottom line and sustainability achievements.

*\* Environmental impact estimates for the 'PaperCutz 4 Planet Ark' campaign have been made using data available from the Environmental Defense Fund Paper Calculator. For more information visit [www.edf.org/papercalculator](http://www.edf.org/papercalculator)*



### *Aluminium Can Recycling*

The summer of 2008-09 saw Planet Ark and campaign sponsor, The Aluminium Can Group, again team up with Layne Beachley, seven time world surfing champion, to encourage Australians to recycle aluminium cans.

In previous years a primary aim of the campaign was to reduce litter, especially at beaches. This year the aim of the campaign developed to reflect the growing awareness and importance of climate change. Layne Beachley encouraged Australians to consider the carbon reduction benefits of recycling all the aluminium cans they used. This concept was made concrete by the inclusion of the statement 'Last year Australians saved enough energy to power 65,000 homes just by recycling aluminium cans.'

The campaign achieved a significant media cut through with at least 223 detections of the TV CSA and a minimum of 2,234 detections of the radio CSA. Twenty-one newspaper articles covered the story.

We continued our association with BusPak with advertisements on 90 buses in Sydney, Melbourne and Brisbane. We also added cinema advertising for the first time. In total a variation of the TV CSA was aired 535 times to an audience of more than 770,000 people around the country.

Another first for the campaign was a stand-alone website – [Cans.PlanetArk.org](http://Cans.PlanetArk.org). The site had 24,000 visits during the campaign period with the 'Recycling Information' pages being the most popular. Other popular pages included 'A Word From Layne' and the sponsor's pages.



*2008/2009 Aluminium Can Recycling Buspak Advertisement*

## Services



### *RecyclingNearYou Website and National Recycling Hotline*

The combined RecyclingNearYou (RNY) and National Recycling Hotline (NRH) services provide a one-stop shop for recycling information to Australian householders and, to a degree, small businesses. The information services were established in partnership with Sensis and the Australian Government.

Both services continued to grow in use and popularity through the year. There were more than 1.3 million visits to the website in the 2008-09 year. People searching for information about their councils' recycling services made up the majority of searches. In terms of products 'Computers and Electronics', 'Batteries', 'Mobile Phones', 'Charity shops' and 'Printer Cartridges' made up the 5 most searched items.

In May 2009 we produced the first 'RNY Report' outlining the top ten searched products and focusing on the importance of providing easy-to-find recycling services for the growing mountain of e-waste. The report was sent to Environment and Shadow Ministers, mayors, partners and the IT media.

With a total of 5469 in-bound telephone requests for information, the Recycling Hotline had a record number of calls. There was a particular peak in calls in December and January 2009 with people seeking information on the Christmas card recycling. These callers were informed that they could recycle their cards in their home recycling bins. The response to this change was overwhelmingly positive.

### *World Environment News*

Planet Ark is best known internationally for our 'World Environment News' service which is sponsored by Reuters. Read by people in over 50 countries every day, it is one of the world's biggest online environmental news services.

## About Planet Ark Environmental Solutions

Planet Ark Environmental Solutions Pty Ltd is a wholly owned arm of Planet Ark Environmental Foundation. All profits from its activities go to helping fund the activities of Planet Ark Environmental Foundation.

The company markets or licenses the Planet Ark brand to products and services that meet certain environmental criteria and have an educational dimension that satisfies the objectives of the Foundation.

### Mission Statement

Planet Ark Environmental Solutions aims to work with business to enable people to match their buying choices with their environmental values, whilst generating funds for Planet Ark's campaigning work.

### Objectives

- To motivate and assist people and businesses to make simple and positive changes to their attitudes and actions in ways that will contribute to the safeguarding of the global environment.
- To work alongside and with business in order to bring about positive environmental change.

The following products and solutions are endorsed by Planet Ark.

### **AWARE**

Until December 2008, Planet Ark manufactured and distributed Aware environmental laundry powder through major supermarket retailers across Australia. In January, 2009, Planet Ark sold Aware laundry powders to Austech Pty Ltd, the manufacturer of Orange Power cleaning products.

Planet Ark continues to endorse Aware laundry powders for their environmental benefits. The powder is formulated without petrochemicals and is highly concentrated to reduce transport pollution. The wash and rinse water from Aware is grey water safe – which contributes to water conservation efforts in Australia. Part of the proceeds from the sale of Aware products continue to support Planet Ark's campaigning work.



*Aware laundry powder*

### **Jackgreen Energy**

As a retailer of GreenPower accredited renewable electricity, Jackgreen offer householders a simple and effective way to reduce their energy related household greenhouse gas emissions.

### **Jackson Industries**

Planet Ark endorses the Jackson Energy Saving Powerboard, which helps householders to reduce energy wasted through needless consumption of standby power.

### ***Philips Lighting***

The Philips range of energy efficient CFLs help households and businesses to reduce energy consumption related to lighting. With Philips' support Planet Ark published the educational 7 Myths about CFLs website to coincide with the Federal Government's ban on the importation of incandescent light globes.

<http://7myths.PlanetArk.org>

### ***Plastral Mater Bi Bioplastic Resin***

Mater Bi bioplastics, made from corn starch, are both sustainable and biodegradable and can be used in a range of applications that might otherwise use petrochemical based plastics.

### ***SAFE***

Encore Tissues manufacture recycled paper content Toilet Tissue, Paper Towels and Tissues endorsed by Planet Ark.

### ***Solar Shop Australia***

Solar Shop Australia are Australia's largest residential installer of photovoltaic renewable energy solutions and recently installed Australia's largest grid connected solar power system at the Adelaide Showground.



*Australia's largest grid connected solar power system at the Adelaide Showground*

### ***Varta***

Varta continue to offer a range of rechargeable Batteries and Chargers, including their convenient pre-charged Ready2Use batteries, potentially saving millions of single-use batteries from ending up in landfills.

# Financial Summary

FOR THE YEAR ENDED 30TH JUNE 2009

	Economic Entity	
	2009	2008
	\$	\$
Sales, Sponsorship, Donations & Royalties	3,333,743	6,301,109
Donations	16,954	2,977
Direct Cost of Sales	(1,492,822)	(3,243,065)
Gross Profit	1,857,875	3,061,021
Dividend Income	0	0
Refund of Imputation Credits	186,429	94,286
Refund of Payroll Tax	30,267	0
Profit on Sale of Assets	236,218	0
Interest and Other Income	14,315	13,236
Computer & IT Expenses	(132,048)	(128,471)
Administration Expenses	(131,803)	(227,600)
Depreciation & Amortisation	(54,877)	(45,463)
Rent & Occupancy	(93,474)	(119,639)
Accounting, Audit, Legal & Consulting	(358,129)	(370,352)
Advertising & Promotional Expenses	(149,251)	(287,893)
Employment Expenses	(1,279,453)	(1,252,403)
Other Operational Expenses	(223,817)	(354,319)
Interest & Borrowing Expenses	(83,287)	(88,003)
Profit from Ordinary Activities before Income Tax Expense	(181,035)	294,400
Income Tax Expense relating to Ordinary Activities	0	(201,505)
Net profit from Ordinary Activities After Income Tax	(181,035)	92,895

Auditor: J.A Evennett & Co  
Chartered Accountants

# Governance

The Planet Ark Environmental Foundation Board directs the activities of the organisation. Its Members are:

## **Michael Coleman - Non Executive Director**

Michael Coleman is National Managing Partner of KPMG's Australian Risk and Regulation practice, National Risk Manager and a member of the Australian firm's National Executive Committee. He joined the Planet Ark Environmental Foundation Board in 2007.

## **Lyndell Fraser - Non Executive Director**

Ms Fraser is an executive in the private education sector. Prior to that she held senior roles in banking and insurance industries. She joined the Planet Ark Environmental Foundation Board in 2007.

## **Paul Klymenko – Non Executive Director**

Paul Klymenko has worked in the environmental field for the past 18 years. He is a founding Director of Planet Ark having been on the board since 1992. Paul is currently responsible for the research and consulting services of Planet Ark Environmental Solutions Pty Ltd, a wholly owned subsidiary of Planet Ark.

## **Peter Shenstone - Executive Director**

Peter Shenstone is Planet Ark's Strategic Director. He is a founding Director having joined the Board in 1992.

## **Gillian Turner - Non Executive Director and Chairman**

Gillian Turner has a broad business background as a CEO and in general management. Her professional qualifications are in law (Sydney and Harvard). She joined the Board in 2007.

Soon after the period under review Dr Andrew Johnson joined the Board as a Non Executive Director. Dr Johnson is Group Executive – Environment, and as a member of the CSIRO Executive Team. He contributes significantly to the oversight of a \$1 billion R&D program including work on water, land, climate, biodiversity, urban sustainability and resource management.

## Our Partners

Planet Ark wishes to acknowledge the support of the following organisations:

*Aluminium Can Group*

*AMP Foundation*

*Australia Post*

*Bartercard*

*BPAY*

*Brother*

*Canon*

*Colonial First State Investments*

*Commonwealth Department of the Environment, Water, Heritage and the Arts*

*Corrs Chambers Westgarth*

*Encore Tissue*

*Epson*

*Fantastic Holdings*

*Hewlett Packard*

*Hills Industries*

*Jackgreen Energy*

*Jackson Industries*

*Konica Minolta*

*Lexmark*

*Macquarie Capital Funds*

*NineMSN*

*Panasonic*

*Philips Lighting*

*Plastral*

*Publishers Newspaper Environment Bureau*

*Remington*

*Reuters*

*Sensis*

*Solar Shop Australia*

*Suncorp GIO*

*Toyota*

*Visy*